

EVENTBUS:

THE RIGHT THING AT THE RIGHT TIME

CUBE-TECH's EVENTBUS concept solves a common gap in any traveller's journey – the automated transfer of personal data from point of booking to the arrival at the hotel. This directly addresses the lack of communication across various platforms, from booking engine to the hotel's check-in system, and ensures that guests do not need to provide their personal data many times throughout their journey.

Booking a trip, a room or an experience should be as easy as possible and only require the data that is legally necessary and justified in terms of content. Far too often, however, systems require an array of personal data upon booking (e.g. for the DIN setting of your ski when booking a skiing holiday). Unknowingly, many guests provide their data without little information on how it is safeguarded and passed on to the end-service provider such as the ski equipment provider, leading to poor customer service.

SYSTEM4C (System for Customer) provides a complete ecosystem for bookings. CUBE-TECH's direct booking system guarantees continuous guest support from the point of booking to end-of-stay surveys, and only collects essential information at relevant times and by the relevant service provider.

Therefore, guests can easily complete their room reservation and further indicate personal preferences upon pre-checking shortly before their arrival. Additional information needed for extra services such as equipment rental will only be required from the guest closer to arrival date and help to avoid unnecessary waiting times.

EVENT-BUS ultimately allows for better and personalised customer service and offerings, with full control of data collection and distribution.

WE ARE HAPPY TO PRESENT OUR SOLUTIONS TO YOU PERSONALLY!

ADVANTAGES THROUGH EVENTBUS:

- Higher booking rate through lower data queries
- Service providers receive relevant guest information
- Guests are optimally serviced by offering and querying at the right time
- Service providers receive required detailed data directly

Contact us:

info@cube-tech.ai
+43 1 3344050